

## MENTAL HEALTH COMMUNITY COLLABORATIVE MEETING MINUTES

Attendees: Jan Baily, Dale Brickley, Cathy DeGuire, Steve Denlinger, Kate Downes, Colleen Elmer, Toni Gainer, Phil Hess, Jennie Huber, Anna Kennedy, Barbara Kettering, Vanessa Philbert, Gerald Ressler, Pam Smith, Julie Weaver, Alice Yoder

Guests: Brenda Buescher, Katie Greenawalt, Jen Koppel

Absent: Susan Blue, Jacqueline Fisher, Leslie Naylor, Radames Melendez, Debra Scheidt, Chad Wickenheiser

Date: March 19, 2015

Time: 12:00-1:30 PM

Location: Wellness Center, Conference Room #1

ISSUE/TOPIC	DISCUSSION/ANALYSIS	ACTIONS/FOLLOW-UP
<p><b>1. Welcome/Approval of minutes</b></p>	<p>-Alice called the meeting to order at 12:00 PM</p> <p>-Minutes were approved as written</p>	
<p><b>2. Campaign Name/Tagline Poll Results &amp; Next Steps</b></p>	<p>-Discussion of the results from the Survey Monkey</p> <p>-No one name/tagline stood out in the Survey Monkey Poll</p> <p>-Started brainstorming new ideas</p> <p>-We want the end result to increase awareness and reduce stigma</p> <p>-“Let’s Start Talking” was suggested</p> <ul style="list-style-type: none"> <li>• Vague enough for people to ask about it and start the conversation</li> </ul> <p>-Gerald came up with “<b>Let’s Talk Lancaster</b>”</p> <ul style="list-style-type: none"> <li>• Expand this to “Let’s Talk at School, at Work...”</li> <li>• Voted to use this for the awareness campaign</li> </ul>	

<p><b>3. Asset Mapping Ad Hoc Committee</b></p>	<p><b>Toni, Phil, Cathy, Alice, Anna</b> had their first meeting:</p> <ul style="list-style-type: none"> <li>• Connecting with the 2-1-1 System</li> <li>• Including more providers</li> <li>• Importance of not replicating information</li> <li>• Making sure agency data is up to date and accurate even though it is difficult</li> </ul> <p><b>Toni</b></p> <ul style="list-style-type: none"> <li>• Brought up the issue of including special populations</li> <li>• Need a defining field for them</li> </ul> <p>Issue of keywords for special populations</p> <ul style="list-style-type: none"> <li>• Tagging keywords- what is already in the system?</li> </ul> <p>-Agencies currently receive email notices to update information</p> <p>-Goal is to make sure that all agencies are represented and their services are available and accurate on the 2-1-1 database</p> <p>*Need to standardize terms and vocabulary</p>	<p><u>Next steps:</u></p> <p>1. <b>Toni</b> will send out the special population list and the form that agencies complete so everyone can see all the potential fields</p> <p>-Will pull reports on special populations (Autism, Deaf, etc.)</p> <p>-Will update group at the next meeting</p> <p>2. Direct link to search for an agency's services online:  <a href="https://pa211.communityos.org/zf/profile/search/advanced/1">https://pa211.communityos.org/zf/profile/search/advanced/1</a></p> <p>Type in the name of your agency in the "Find This Agency" Section.</p> <p>It will pull up all the individual services provided by each agency. Remember these are the service records that 2-1-1 assigns the keywords and taxonomy categories to so staff and the public can find specific resources.</p>
<p><b>4. SWOT Analysis</b></p>	<p><b>Katie</b> created a combined SWOT analysis from individual action team SWOTS and other past models</p> <ul style="list-style-type: none"> <li>• Condensed without losing any big concepts</li> <li>• Categorized into Primary, Secondary, Tertiary Prevention</li> <li>• Changed into action statements</li> </ul>	<p><u>Next Steps:</u></p> <p>1. Steering committee to review the SWOT and provide feedback by Friday. March 27<sup>th</sup> to Katie.  <b>Email:</b> <a href="mailto:kgreenawalt2@lghealth.org">kgreenawalt2@lghealth.org</a></p> <p>2. Finalize the SWOT at the next meeting</p>
<p><b>5. Robert Wood Johnson Culture of Health Prize</b></p>	<p>Lancaster County is a finalist for the Culture of Health Prize</p> <ul style="list-style-type: none"> <li>• One of 15 finalists the U.S. out of 350 applicants</li> </ul>	

	<ul style="list-style-type: none"> <li>• Site visit is April 29-30<sup>th</sup></li> <li>• \$25,000 prize- if Lancaster wins, we hope to use some of the prize for the mental health awareness campaign</li> </ul>	
<p><b>6. Logic Model</b></p>	<p><b>Brenda</b> created the document-</p> <ul style="list-style-type: none"> <li>• Took the logic models from each action team as well as criteria from the United Way Grant and reorganized it into an action plan</li> <li>• Used the spirit of logic model and incorporated specific objectives of the collaborative</li> </ul> <p>-Think about if each action team’s goals are captured in the model          -Each action team can use the model to focus their groups and drive the discussion about adding any specific activities and goals.</p> <p>How will we measure the specific outcomes listed in the model?</p> <ul style="list-style-type: none"> <li>• Process measures and outcome measures</li> <li>• Make sure the strategies are evidenced based</li> </ul> <p>How are we going to track these outcomes overtime?</p> <ul style="list-style-type: none"> <li>• We need to discuss at future meetings</li> </ul>	<ol style="list-style-type: none"> <li>1. Model <b>is attached</b> to email</li> <li>2. <b>Each action team</b> should decide about what activities and strategies need to be added to the model at their next meeting</li> <li>3. <b>Brenda</b> will attend provider and community action team meetings</li> <li>4. <b>All</b> to bring any additions/changes to the action plan to the next steering committee meeting on April 15<sup>th</sup></li> </ol>
<p><b>7. Current Structure of Mental Well-Being Collaborative</b></p>	<p>-Providers          -Schools          -Community          -Workplace          -Steering Committee</p> <p>Discuss how to bring physicians and psychiatrists into the conversation</p> <ul style="list-style-type: none"> <li>• Dr. Noll from Wellspan Hospital would like to co-chair a committee of providers to discuss the standardization of</li> </ul>	<p><u>Nest Steps:</u></p> <ol style="list-style-type: none"> <li>1. <b>Alice</b> will connect with Dr. Noll to identify first meetings</li> </ol>

	<p>mental health screening tools, integration of behavioral health services, protocols, service expectations, etc.</p> <p><u>Restructuring</u>          Community group: Need a standard presentation to take to existing groups in order to reach subgroups and special populations</p> <p>-Add mental health discussions onto standing agendas at existing meetings instead of asking “special populations” to attend yet another meeting.</p> <p>-Use liaisons to attend outside meetings and bring back information to the steering committee/action teams as appropriate.</p> <p>-Decision was made to hold off on restructuring until the SWOT and logic model are complete</p>	
<p><b>8. Next Meeting</b></p>	<p>*Anna distributed the <i>Behavioral Health for All</i> article. It is attached to the email.</p> <p>Meeting adjourned at 1:33 PM</p>	<p>Next meeting:  <b>Wednesday, April 15, 2015</b>  <b>12:00-1:30 PM</b>  <b>Wellness Center Room #1</b></p>