



Let's Talk, Lancaster

MEETING MINUTES

Attendees: Susan Blue, Dale Brickley, Cathy DeGuire, Steve Denlinger, Kate Downes, Larry George, Phil Goropolous, Anna Kennedy, Barbara Kettering, Amy Marenick, Becky Mohr, Gerald Ressler, Mary Steffy, Trisha Stover, Juli Veser, Julie Weaver, Alice Yoder

Guests: Brenda Buescher, Jordan Buckley Intern, Kate Gallagher, Jill O'Brien Intern

Absent: Michele Britton, Colleen Elmer, Jacqueline Fisher, Toni Gainer, Boni Glover, Phil Hess, Jennie Rose Huber, Carol Kuntz, Radames Melendez, Leslie Naylor, Vanessa Philbert, Debra Scheidt, Pam Smith

Date: July 15, 2015

Time: 12:00-1:30 PM

Location: Wellness Center, Conference Room #1

ISSUE/TOPIC	DISCUSSION/ANALYSIS	ACTIONS/FOLLOW-UP
<p>Welcome/Approval of minutes</p>	<p>Alice Yoder called the meeting to order at 12:05 PM</p> <p>All approved June 2015 minutes with no changes.</p>	<p>Jill O'Brien/ Susan Strickler to make sure Larry George and Juli Veser receive meeting minutes.</p>



<p>Brief Organizational Update</p>	<p>Becky Mohr- BH/DS is opening up a crisis diversionary program. It is seen as a diversion to inpatient treatment. It is a very non-institutional setting.</p> <p>Larry George informed the group about the creation of a forensic case manager position at BH/DS. Hopefully this will foster partnerships between the prison, parole officers and local hospitals who will be able to take inmates for inpatient hospitalizations.</p> <p>Susan Blue updated the group the Community Services Group was one of five agencies across the Country selected to participate in a depression care collaborative with the National Council. They will also be using a mobile device/ app called My Strength.</p> <p>Mary Steffy- Mental Health America is starting Executive Director interviews this week.</p> <p>Anna Kennedy- Letters of intent for LOHF grants were due July 15.</p> <p>Amy Marenick said more intervention specialists are being put into the school system.</p> <p>Steve Dellinger- Two full time therapists are coming back from maternity leave, so Pressley Ridge will have availability for new appointments.</p> <p>Julie Weaver- PALCO decided to reinvent themselves by starting a premium assistance program and copayment program.</p>	
<p>United Way Collective Impact Grant</p>	<p>Alice Yoder explained to the group that most other collaboratives just cut funding for programs across the board according to the percentage of the grant money they received from United Way.</p>	

	<p>Asked the group if we should do this?</p> <p>Susan Blue expressed that doing a little bit of everything we said we would do makes the most sense.</p> <p>Anna Kennedy said that United Way gave the impression that funding allocation is flexible and the group may be able to make adjustments in the future.</p> <p>Alice suggested that the group take a week and a half to make the decision.</p> <p>Alice addressed United Way's requirement for Speaker's Bureaus.</p> <p>Alice asked members of the group if they are willing to attend trainings for the Speakers Bureau at United Way and/ or conduct presentations. The training will be held on Aug. 12 from 10am-12pm and Aug. 14 8am-10am.</p>	<p>Alice to send the group the a budget with the proposed percentage cuts from the United Way Grant as well as the sheet with the revised impact.</p> <p>Alice to create and distribute a draft of the presentation that will be administered to the community.</p> <p>Alice is going to work with United way to determine if only a few representatives from the group have to go the United Way training for Speakers Bureau.</p> <p>Volunteers for Speakers Bureau:</p> <p>Barbara Kettering (not until September), Kate Downes, Alice Yoder, Steve Denlinger, Amy Marenick, Anna Kennedy, Gerald Ressler, Susan Blue, Juli Vesper, Larry George, Dale Brickley/ Phil Hess</p> <p>Alice to check with other members of the group.</p>
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<p>Asset Mapping</p>	<p>Kate Gallagher gave updates from Trish: Some of the agencies she is interviewing preform specialized evaluations that are not captured in the interview. If you did not mention a specialized evaluation that your organization does in your interview with Trish, send her an email with the name of the specialized evaluation and she will add it to the 2-1-1 search tool.</p> <p>Kate reminded everyone to follow up with any information that they promised to give Trish.</p> <p>Kate estimated that the interviews should be done by the end of August. Now that all the information is updated, they are going to do some testing to make sure the information that is being imputed into 2-1-1 is correct. Approximately 65 organizations were interviewed in this process.</p>	<p>Place on next month's agenda</p> <p>Alice to find out who to contact at LG Health to complete 2-1-1 requirements</p> <p>Kate Gallagher to send Brenda Buescher the exact number of agencies interviewed and details about the amount of information that was updated. Looking for a baseline of the number of people who are using 2-1-1 now versus once we start pushing 2-1-1, they can be quarterly or monthly reports.</p>
<p>Advocacy Agenda</p>	<p>Postponed due to time.</p>	<p>Place on the top of next month's agenda.</p> <p>Jill to attach a draft of the advocacy agenda to the minutes.</p>
<p>Media Campaign Ad Hoc Team</p>	<p>Anna Kennedy summarized a meeting that she had with Barbara Kettering and Amy Marenick to discuss the media campaign. Talked about the possibility of utilizing a student, intern or class to help research existing media campaigns that address mental well-being. They are thinking the group should collect resources and test different strategies before launching the campaign.</p>	

	<p>Alice asked what is the media campaign going to cover and how are we going to measure its success?</p> <p>Anna Kennedy suggested tracking calls to 2-1-1 as a measure to evaluate the success of the campaign.</p> <p>Alice suggested that once the group nails down what this media campaign should target, the group can seek guidance from a marketing campaign.</p>	<p>Jill O'Brien to research materials from media campaigns at the national, state and local level. Look into ways to talk about mental well-being in a community setting.</p> <p>Brenda to come up with some choices for measures of the media campaign.</p>
<p>Live Well Website Content Update</p>	<p>Jill O'Brien gave the group her analysis of the LiveWell Website's capacity as Let's Talk, Lancaster's online home. After speaking with someone at LG Health who works with the FeelWell Website, it became clear that the FeelWell website is not an adequate online space for Let's Talk, Lancaster. She proposed that Let's Talk, Lancaster needs its own website.</p> <p>Phil Goropolous expressed concern that having different online venues for Let's Talk, Lighten Up and the Tobacco Coalition could prevent the public from accessing all of these resources.</p> <p>Jill suggested using the LiveWell Website to direct people to a Let's Talk, Lancaster website.</p> <p>Phil Goropolous asked who the Website's audience will be?</p> <p>Alice Suggested creating a page within a Let's Talk website for steering committee and action team members.</p>	<p>Jill to attach proposal to meeting minutes.</p> <p>Jill to include a link to the "Lighten Up Lancaster" Website in the minutes.</p> <p>Lighten Up Lancaster Website</p>
<p>Steering Committee and Action Teams Orientation Packets</p>	<p>Jill O'Brien introduced a draft of an orientation packet for new members of the Steering Committee and Action Teams. This packet will receive this packet as a brief overview of Let's Talk, Lancaster.</p>	<p>Jill to attach a draft of the orientation packet to the minutes.</p>

	<p>For more information, new members will be directed to online resources.</p>	<p>All contact Susan Strickler with any suggestions or changes to the orientation packet.</p>
<p>Action Team Updates</p>	<p>Community</p> <p>Anna Kennedy said that at the last meeting the team talked at length about a media campaign. The group hopes to be able to go out into the community to talk about mental well-being.</p> <p>The group is also looking at identifying other organizations and events in the community to partner with in the future.</p> <p>Correctional officers and parole officers are receiving Crisis Intervention Training.</p> <p>The Lancaster County Recovery Alliance is hosting an event at the Barnstormers game on September 6.</p> <p>The group also talked about the possibility of hosting a Let's Talk, Lancaster summit. Looked at ways to include the community in that summit.</p> <p>Behavioral Health Providers</p> <p>Dale Brickley summarized the last meeting. The group spent a lot of time working on the asset map and worked to finalize a task list for the team.</p>	

	<p>Medical Providers</p> <p>Dale Brickley explained that physicians are concerned that physicians will not be able to meet the needs of patients once the screenings are implemented.</p> <p>A subgroup of physicians are meeting to come up with a model for best practices for screening.</p> <p>Dale expressed that the physicians are concerned that the capacity for psychiatry is not there.</p> <p>The group is going to develop workflows around screening for and treating depression.</p> <p>Workplace</p> <p>Barbara Kettering said at the next meeting someone is coming in to speak about Mental Health First Aid.</p> <p>Schools</p> <p>Amy Marenick said that the group has a meeting scheduled in August.</p>	
<p>Next Meeting</p>	<p>Meeting adjourned at 1:45.</p>	<p>Wednesday, August 19, 2015 12:00-1:30 PM Wellness Center Room 1</p>