



STEERING COMMITTEE MEETING MINUTES

Attendees: Susan Blue, Steve Denlinger, Aimee Franqui, Larry George, Bonnie Glover, Philip Goropolous, Phil Hess, Jennie Rose Huber, Anna Kennedy, Barbara Kettering, Christine Laney, Tracey Lavallias, Becky Mohr, Leslie Naylor, Gerald Ressler, Alice Yoder

Guests: Jordan Buckley, Brenda Buescher, Kate Gallagher

Absent: Dale Brickley, Michele Britton, Cathy DeGuire, Kate Downes, Colleen Elmer, Jacqueline Fisher, Toni Gainer, Carol Kuntz, Amy Marenick, Vanessa Philbert, Debra Scheidt, Pam Smith, Mary Steffy, Trisha Stover

Date: August 19, 2015

Time: 12:00 – 1:30 PM

Location: Wellness Center, Conference Room #1

Issue/Topic	Discussion/Analysis	Actions/Follow-Up
Welcome/Approval of Minutes	<p>Several members have noticed that LG Health emails are now encrypted. Susan Strickler has requested an exception for letstalk@livewelllancaster.org. In the meantime, encrypted messages can be accessed by setting up a username and password.</p> <p>The steering committee minutes from July were approved with no changes.</p>	<p>Susan Strickler will verify that Aimee Franqui, Becky Mohr, Gerald Ressler are on our mailing list and will receive minutes.</p> <p>Action team chairs – please remember to email Susan with minutes from your meetings to post on the LiveWell website.</p>
Organizational Updates	<p>Tracey Lavallias: Lancaster General Health is reviewing proposals from potential partners to provide behavioral health services and plans to select a partner by late September. Facility will be built in 18 mos – 2 years.</p>	<p>All partners with programs/events may send to Susan to distribute to Steering committee.</p>

	<p>Gerald Ressler: Samaritan Counseling Center is launching a Center for Women in Leadership. Events will take place throughout the fall, and the program officially launches in January.</p> <p>Juli Veser: Elizabethtown Church of the Brethren is hosting the Race for Peace, a 5K race on September 19 to benefit Domestic Violence Services.</p> <p>Anna Kennedy: Lancaster Osteopathic Health Foundation awarded 19 scholarships to nurses who are Lancaster County residents pursuing LPN through doctoral degrees. Applications for the next group will be available in January.</p> <p>Aimee Franqui: United Way is hosting an information session about Lancaster County as a central hub for Americorps. Friday at noon at Luthercare.</p> <p>Alice Yoder: Water Street and Mental Health America have United Way Day of Caring projects on September 11-12. The UW is still open for new volunteer project ideas.</p> <p>Brenda Buescher shared that the YMCA is launching Healthy Body & Healthy Mind, a program that offers free membership to participants for 4 weeks if they are referred by a mental health provider.</p> <p>Anna Kennedy shared that No Longer Alone is sponsoring an event on October 6, for the National Day of Prayer.</p>	<p>Susan will distribute flyers with meeting minutes.</p> <p>All should contact Aimee Franqui if your organization has a project for the United Way Day of Caring on September 11 or 12.</p>
--	---	--

<p>Trauma-Informed Care</p>	<p>Alice Yoder noted some difficulty with getting a correct list of providers from a recent search for trauma-informed care in the 2-1-1 online system. The group felt this should be a search term in 2-1-1. Alice asked the group – how do providers “qualify” as providing trauma-informed care? There are different types of certifications, but no gold standard.</p> <p>Susan Blue commented that we should simply ask providers if they have some type of certification.</p> <p>Kate Gallagher said that one of the goals of the 2-1-1 project was to connect Trish (2-1-1) with providers so that future updates can be made when new search terms are needed, or when providers want to add services to their records.</p>	<p>Kate will follow up with Trish about the possibility of adding trauma-informed care as a taxonomy code.</p>
<p>Workplace Action Team</p>	<p>Brenda Buescher reported that the workplace group is holding Mental Health First Aid training at ECORE, a local business, on September 11 & 24. The group is targeted to HR professionals, workplace wellness professionals, and business leaders and can accommodate 30 people.</p> <p>There are 10 businesses in the EAP pilot group who have agreed to track EAP usage and encourage employees to use those services over the next year. The businesses are Benchmark, Community Services Group, County of Lancaster, Dutchland Inc., ECORE, High Companies, Lancaster General Health, Lancaster Solid Waste Management Authority, Masonic Villages, and Mazzitti & Sullivan.</p> <p>Businesses are encouraged to complete the CDC Worksite Health Scorecard, an assessment tool to evaluate workplace wellness programs, including programs for stress and depression.</p>	<p>Brenda will attach the flyer for the MHFA training to the minutes.</p>

<p>Provider Action Teams</p>	<p>Alice reported that the medical provider group has agreed to use the PHQ-9 to screen for depression and wants to ensure that the behavioral health providers are ready to receive referrals.</p> <p>The medical provider group would like the behavioral health providers to provide guidance about integration/co-location/referrals:</p> <ul style="list-style-type: none"> - When is each strategy appropriate, based on patient volume - Resources required for each (such as space requirements) - Options for types of providers (community health workers, master’s social workers, etc.) - Billing processes <p>Anna and Susan noted that models do exist (e.g., 3-visit model, 10-visit model, Health Leads) for different types of options.</p>	<p>Leslie and Dale and the behavioral health provider team will put together resources for the medical provider team.</p>
<p>Community Action Team</p>	<p>Anna reported that the Community Action Team is considering using the “community conversations” model to engage the community in discussions about mental health, hosted by the United Way at community hubs. Aimee said that UW conversations attract about 10-15 people. Other collaborative impact partnerships are interested in mental health also and might be able to join. United Way could provide facilitators and support. Alice and Anna think this could be a good opportunity to explore perceptions of stigma in the community and start crafting messages to use. Anna noted that the team is still not clear about the goals of the communication campaign.</p> <p>Jordan Buckley and Jill O’Brien created a summary about 3 large national campaigns – Change Direction, I’m the Evidence, Active Minds. It’s important to consider whether these campaigns might meet our needs in Lancaster County.</p>	<p>The Community Action Team will begin to discuss how to identify communities to approach for community conversations.</p> <p>Brenda will send Anna a draft communications plan with possible goals/outcomes.</p> <p>At a future meeting, Steering Committee should discuss how to identify “target” audiences/communities for the campaign.</p>

	<p>The community action team has also started strategizing about collecting success stories and community resources (that are not necessarily listed in 2-1-1).</p> <p>We could possibly measure the impact of the “let’s talk” message by:</p> <ul style="list-style-type: none"> - Examining community conversations from year to year - Conducting a standardized survey about community stigma (with support from Franklin & Marshall) 	
<p>Advocacy agenda</p>	<p>Alice distributed the advocacy agenda from the National Alliance on Mental Illness and asked the group for thoughts on what the Let’s Talk advocacy agenda should be.</p> <p>Anna noted that Pennsylvania has some efforts to ensure that parity is implemented.</p> <p>Phil Hess noted that increased funding is always a priority for MHA.</p> <p>Several group members suggested that services for people entering prison and re-entering the community are important.</p> <p>Susan & Alice felt that it would be helpful to choose a narrow, specific focus (1 or 2 priorities).</p> <p>Anna & Gerald noted 2, 3, and 4 seem to make the largest difference and align with our work.</p> <p>Anna stated that the American Hospital Association is aiming to advocate for funding for co-location and integration.</p>	<p>Larry will talk with Vivian Spiese at NAMI about her advocacy agenda and will invite her to our next steering committee meeting.</p> <p>Steering Committee will discuss the advocacy agenda again at the next meeting and identify volunteers to lead advocacy efforts.</p>

<p>United Way</p>	<p>Alice is working on finalizing an update on Collective Impact funding. CSG is re-adjusting funding for Mental Health First Aid based on funding reduction. The original grant was to provide training for schools, public safety (local & state police), and health care workers. Susan asked the group how to prioritize funding.</p> <p>Larry suggested that training state and local police would align with recent PA state encouragement for training. Others agreed that public safety would be a top priority.</p> <p>Anna suggested that some schools have public safety officers, and some districts have already had MHFA. With schools, there is some difficulty with releasing time for teachers for training like this.</p> <p>Gerald noted that schools are mandated to address suicide intervention. Phil asked if we should target other organizations, outside of those that are mandated to provide training.</p> <p>Steve/Anna/Alice noted that the SAMHSA grant has been submitted for schools outside the city.</p>	<p>Alice will send an update on Collective Impact funding to partners.</p>
-------------------	---	---