

**“Let’s Talk, Lancaster”  
COMMUNITY ACTION TEAM  
MEETING MINUTES**

Attendees: Erin Conahan, Anna Kennedy, Trisha Stover, Brian Long, Jean Bickmire, Stacey Bailey

Excused: Janae Allgire, Nancy Baker, Rejean Carlson, Kristin Ebaugh, Barbra Eckert, Heather Estrada, Diana Fullem, Katie Garrison, Dawn Horst, Anthony House, Carmen Klingensmith, Jen Koppel, Susan Lilly, Edward Long, Glenn McCarty, Amanda McFerren, Teri Miller-Landon, Jan Mills, Jessica Perry, Roni Ryan, Rhonda Slinghoff, Mary Steffy, Dawn Weiss, Jason/Ashley Wilson, Mark Wilson, Jan Baily, Bob Musser

Date: 06-09-2015

Time: 4:30-6:00pm

Location: LGH Suburban Outpatient Pavilion, 2100 Harrisburg Pike, Lancaster PA: Wellness Center, Conference Room #1

ISSUE/TOPIC	DISCUSSION/ANALYSIS	ACTIONS/FOLLOW-UP
<b>Welcome &amp; Introductions</b>	Anna Kennedy called meeting to order at 4:35pm	Attendees welcomed Stacey Bailey from Philhaven who has joined the Community Action Team.
<b>Review &amp; Approve Minutes from May 12</b>	May 12 minutes presented and approved	
<b>Let’s Talk, Lancaster Materials- Steering Committee Updates</b>	<p>The “Mental Well-Being Collaborative” is now called “Let’s Talk, Lancaster: changing the conversation about mental health” and has a new logo.</p> <p>Steering Committee updates were shared and discussed, including new draft materials for tracking progress on the action plan- task list, measures, and a dashboard.</p> <p>Two videos were produced for the May 7 “Health Summit” about mental health:  <a href="https://www.youtube.com/watch?v=BPyCbAlwscK">https://www.youtube.com/watch?v=BPyCbAlwscK</a>  <a href="https://www.youtube.com/watch?v=X5zylHdV9tw">https://www.youtube.com/watch?v=X5zylHdV9tw</a></p> <p>The group discussed a media campaign to engage the broader community, especially marginalized groups and specific vulnerable populations. Anna Kennedy shared an update from the Steering</p>	<p>Everyone: Please provide any feedback, suggestions, or edits to the draft steering committee materials regarding the action plan.</p> <p>Anna Kennedy to discuss media campaign suggestions with Steering Committee at June meeting and report back to Community Action</p>

ISSUE/TOPIC	DISCUSSION/ANALYSIS	ACTIONS/FOLLOW-UP
	<p>Committee about possibly working with a graduate student to assist with developing a media campaign. Attendees also recommended working with college/university classes such as advertising, marketing, public relations.</p>	<p>Team.</p>
<p><b>Action Plan &amp; Logic Model</b></p>	<p>The group reviewed the Action Plan/ Logic Model and discussed some updates, including:</p> <p>Moving Objective 2.1 “Increase the number of contacts to 2-1-1 by 20% from baseline” to Goal 1- “create comprehensive media awareness campaign”.</p> <p>Including legal review of patient confidentiality in collecting success stories for media campaign.</p> <p>Reviewing advocacy agenda at each meeting and including updates from various groups about progress and changes on a regular basis. Example: criminal justice training correctional officers on crisis intervention teams.</p> <p>The group discussed the importance of also including community members from the middle class in outreach, and not limiting our focus to only lower income groups.</p>	<p>Anna Kennedy will propose these changes to the Steering Committee at June meeting and report back to the Community Action Team.</p> <p>Advocacy/ Policy Change will be added to the next meeting agenda.</p>
<p><b>Discussion/ Updates</b></p>	<p>“World Wellness Day” is June 13.</p>	<p>Consider planning an event next year to coincide with the day- “Let’s Talk Lancaster Summit”?</p>
<p><b>Next Meeting</b></p>	<p>Meeting adjourned at 5:55 p.m.</p>	<p><b>Next meeting will be July 14 at 4:30 pm</b></p>