

**Let's Talk, Lancaster
Community Action Team
Meeting Minutes**

Attendees: Stacey Bailey, Jean Bickmire, Amy Franqui, Katie Garrison, Anna Kennedy, Brenda Long, Brian Long, Trisha Stover

Guests: Jill O'Brien Intern

Absent: Janae Allgire, Nancy Baker, Rejean Carlson, Kristin Ebaugh, Barbra Eckert, Heather Estrada, Diana Fullem, Dawn Horst, Anthony House, Carmen Klingensmith, Jen Koppel, Susan Lilly, Edward Long, Glenn McCarty, Amanda McFerren, Teri Miller-Landon, Jan Mills, Jessica Perry, Roni Ryan, Rhonda Slinghoff, Dawn Weiss, Jason/Ashley Wilson, Mark Wilson, Wendy Wood

Date: July 14, 2015

Time: 4:30-6:00 PM

Location: Wellness Center, Conference Room #1

ISSUE/TOPIC	DISCUSSION/ANALYSIS	ACTIONS/FOLLOW-UP
Welcome/Approval of minutes	<p>Anna Kennedy called meeting to order at 4:35 PM</p> <p>June 9 minutes were presented and approved.</p>	
Steering Committee Updates	<p>Anna Kennedy explained that the Steering Committee meets once a month. There are four action team that the Steering Committee oversees: The Provider Action Team, The Community Action Team, The Schools Action Team and the Workplace Action Team. All action teams are open to new members.</p> <p>At the last Steering Committee meeting, members discussed how to allocate funding from the United Way Grant.</p>	

	<p>Members of the Steering Committee are working on updating all the information in the 2-1-1 database. Working on identifying the best way to describe the services different agencies provide.</p>	
<p>The Media Campaign</p>	<p>Anna Kennedy explained that the media campaign is going to need support from interns. Asked if there is a class or a graduate student that can help with the media campaign.</p> <p>The group is working on identifying vehicles to engage different populations. The group should start with a collection of campaign materials that address ways to talk about mental health.</p> <p>Jean Bickmire suggested that the group offer incentives to encourage people to use hashtags for the campaign on social media. A similar program is being used in Canada, it is largely funded by AT&T.</p> <p>Anna Kennedy proposed planning a Let’s Talk, Lancaster Summit that brings together all agencies to launch the campaign. This program would be similar to the Lancaster County Health Summit.</p> <p>Trisha Stover suggested that this particular event should be opened up and broadcasted to the community.</p>	<p>Jill O’Brien (Intern): To research strategies of community Mental Health campaigns that already exist.</p>

	<p>Brian Long said that the summit would need to be accessible to more than just providers. The summit should not just be an “us versus them” customer versus provider approach.</p> <p>Brenda Long suggested that several events should be announced to kick off the campaign to the community.</p> <p>Anna Kennedy asked if the group would feel more comfortable going to community partners if we had something to give to them that explained the mission and/ or purpose of the collaborative.</p> <p>Trisha Stover suggested the group get in contact with a professor at Millersville to brainstorm about the media-campaign.</p> <p>Anna Kennedy reminded the group that we ultimately want to achieve a sense of community from this campaign.</p> <p>Jean Bickmire asked how we can propel this group forward.</p> <p>Anna Kennedy responded that the group can start compiling resources on Mental Health that they find helpful and can be used for the campaign. Explained that the group has a lot of national data, but information on local initiatives would be helpful.</p>	<p>ALL: Everyone is encouraged to share resources, tools, toolkits, and other materials that they use and are aware of – especially for creating messages, tips, helpful feedback for depression, anxiety, and stress reduction.</p>

<p>Review and Discuss Action Plan:</p> <ol style="list-style-type: none"> 1. Task Lists 2. Advocacy and Policy Change 	<p>Task Lists</p> <p>Anna Kennedy introduced the action team task lists presented at the June Steering Committee Meeting. These tasks outline how individual action team members can assist the campaign.</p> <p>Trisha Stover explained that we need to identify ways to talk about mental health that make people feel comfortable. Using terms such as mental well-being and mental balance keep people open to having a conversation about mental health.</p> <p>Amy Franqui suggested using the Franklin and Marshall College Center for Opinion Research to identify the best ways to have a community conversation about mental health.</p> <p>Anna Kennedy announced she is going to lead a support group for postpartum depression.</p> <p>The group should look into working with United Way on Community Conversations.</p> <p>Advocacy and Policy Change</p> <p>Anna Kennedy introduced the advocacy agenda from NAMI. The Steering Committee is working on putting together its own advocacy agenda based on Mental Health America and NAMI national work.</p> <p>Stacey Bailey explained that Philhaven and Southeast are going to have that type of reverse integration of behavioral health at the Prince Street outpatient center in Lancaster.</p>	<p>Stacey Bailey offered to help complete the task of collecting success stories to reduce stigma.</p>
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	<p>Jean Bickmire announced that corrections officers and police are receiving crisis intervention training. She proposed that all law enforcement and corrections officers be trained in some sort of Mental Health First Aid, Crisis Intervention, etc.</p>	
<p>General Updates and Discussion</p>	<p>Trisha Stover: Mental Health Recovery month was in May. National Recovery Month is in September. The Lancaster Recovery Alliance is hosting an event at the Barnstormers game on Sunday September 6. The day will largely be about allowing people in recovery to come together and be together.</p> <p>Brenda Long announced that several organizations are partnering together on the day of prayer in October for Mental Health awareness.</p>	<p>Place on next month's agenda</p>
<p>Next Meeting</p>	<p>Tuesday August 10, 2015 from 4:30-6:00 pm</p>	